

SAVE THE DATE

Methods Course on

Willingness To Pay in Health Care

29.09.-01.10.

hosted by

BerlinHECOR (Centre for Health Economics Research)

and the

Department of Health Care Management (MiG) of TU Berlin

The course is held by Dr Verity Watson and Dr Nicolas Krucien from the Health Economics Research Unit, University of Aberdeen.

The course will cover:

- contingent valuation method
- discrete choice experiments
- best worst scaling

Throughout the course, the methods will be linked to the economic theory underpinning benefit measurement. The course will provide an overview of the state of the art in applying each of the methods to value health and health care.

Assumptions underlying the econometric analysis of stated preference data will be discussed and participants will gain experience in estimating and interpreting the econometric models through hands on data analysis.

The course will conclude with a discussion of advanced issues in the application of stated choice methods in health.

Participation is free of charge. The number of participants is limited.

Please register by 01. August 2014

For registration and further information

please contact:

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